

Press release 7 May 2010 – 7:30 a.m.

Regulated information

www.terbeke.com

TRADING UPDATE FIRST TRIMESTER 2010

In the first quarter of 2010, the group's turnover increases with approximately 3% compared to the same period of 2009. The growth of activities affects both divisions. The group assumes that the turnover growth will be reflected in the first semester results.

23 February 2010 marks the start of the construction of the value added logistics platform that is being built for the group in Nijmegen (The Netherlands). As of the end of 2010, all of the group's logistic activities for The Netherlands will be centralised there, as well as the slicing and packaging activities that are currently operated in Milsbeek (The Netherlands).

In 2010, Ter Beke continues to invest in its Come a casa® ready meals brand through publicity and promotion campaigns which were started in the month of April. At the same time, a full renewed range of pasta meals was also brought on the market.

The group is confident that it can maintain the growth in both divisions and that the improvement of the results in 2009 will, save for unexpected circumstances, be continued in 2010.

(end of press release)

CONTACTS

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You can also consult this press release and send your questions to us via the Investor Relations module of our website (www.terbeke.com)



FINANCIAL CALENDAR

General Meeting 2010:	27 May 2010 at 11.00 am
Ex-coupon date:	10 June 2010
Dividend payment date:	15 June 2010
Half year results 2010:	27 August 2010 <u>before</u> market opening
Business update third quarter 2010:	5 November 2010 <u>before</u> market opening
Annual results 2010:	25 February 2011 <u>before</u> market opening

TER BEKE IN BRIEF

Ter Beke (Euronext Brussels: TERB) is an innovating Belgian fresh foods group selling its range of products in 10 European countries. The group has 2 core activities: processed meats and fresh ready meals; it has 9 industrial sites in Belgium, the Netherlands and France and employs approximately 1.800 people. Ter Beke generated a turnover of EUR 392.4 million in 2009.

Processed meats Division:

- Producer and slicer of processed meats for the Benelux, the UK and Germany
- 4 production plants in Belgium (Wommelgem, Waarschoot, Marche-en-Famenne, and Herstal) and 4 centres for the slicing and packaging of processed meats, 2 of which are in Belgium (Wommelgem and Veurne) and 2 in the Netherlands (Milsbeek and Ridderkerk)
- Innovating in the segment of prepackaged processed meats
- Distribution brands and own brand names L'Ardennaise®, Pluma® and Daniël Coopman®
- Approximately 1.050 employees

Ready meals Division:

- Producer of fresh ready meals for the European market
- Market leader in chilled lasagne in Europe
- 3 production plants, 2 of which are in Belgium (Wanze and Marche-en-Famenne) and 1 in France (Alby-sur-Chéran)
- Brand names Come a casa® and Vamos® in addition to distribution brands
- Approximately 750 employees

